

JUN 2 1941

SUN.	MON.	TUES.	WED.	THURS.	FRI.	SAT.
			1	2	3	4
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30	31	

FRANCES HUGHES, Editor

6 WEST 52nd STREET

NEW YORK, N. Y.

ELdorado 5-3693

FASHION CALENDAR

NOTE: For your convenience, events are repeated until they take place. New events, last-minute changes and revisions are added each week as quickly as scheduled. FASHION CALENDAR asks your indulgence for the unavoidable changes and new events that come up between issues.

WEEK BEGINNING MONDAY JUNE 2, 1941

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Monday June 2 10 A.M.	FIRST SHOWING: RODITI- ASSEMBLED BRITISH LINES	D. RODITI & SONS	1440 BROADWAY
	An exhibition of British merchandise assembled abroad by Alfred Tarling of Roditi Ltd., London, will be shown on Monday to retailers represented by the Roditi buying office combine. Fashion press by invitation only. Next week's issue of FASHION CALENDAR will carry the date of Roditi's showing of Argentine-manufactured merchandise, now en route. Contact: Mr. Tarling or Mr. Roditi, CH. 4-7325.		
Monday June 2-5	NEW ENGLAND SHOE AND LEATHER SHOW	NEW ENGLAND SHOE AND LEATHER ASSOCIATION	STATLER & PARKER HOUSE BOSTON, MASSACHUSETTS
Monday June 2-5	N.R.D.G.A. MID- YEAR CONVENTION	NATIONAL RETAIL DRY GOODS ASSOCIATION	STEVENS HOTEL CHICAGO, ILLINOIS
	Important: Monday, 2 P.M. Session-- <u>first public announcement of Fashion Originators Guild new style and design protection plan by Albert M. Post, Exec. Dir. of Guild.</u> Tuesday, 10 A.M. Session--problems of selling under the Wool Labeling Law will be presented and thrashed out by Mr. Lew Hahn, Gen. Mng. N.R.D.G.A. and Mr. Henry Miller of the F.T.C., Washington. For further information, contact: E. S. Hoyt, CH. 4-7313.		
Monday June 2-21	OPENING DATE: WARNER BROS. CORSET COURSE	WARNER BROTHERS FACTORY	BRIDGEPORT, CONN.
	3-week course, given <u>free</u> in Warner factory to 25 applicants. These may be saleswomen suggested by stores or jobless girls who want to prepare for corset-selling. Every student goes through factory making corset, learns all operations and fits every type of figure. Doctors lecture on Anatomy. Last year's course brought employment to all who took it. Only living expenses required. Warners recommends quarters. Applications to Mrs. Virginia Hall Wellwood. Publ. Mrs. Jean Gordon, Warner Bros., Bridgeport.		
Week beginning Monday June 2	OPENING OF QUALITY FUR COAT COLLECTIONS	QUALITY FUR MFGS.	INDIVIDUAL SHOWROOMS
	Many of the Assoc. Fur Coat & Trimming Mfgs. developed first Fall samples as early as May 15, but these were inspirational models for summer re-modeling and early August Fur Sale business. <u>Complete</u> Fall Collections will not be shown by most of the Quality houses before Monday, June 2nd. Individual opening dates on following page:		

JUNE 2

ZIMMERMAN-SCHER, INC. 150 W. 30TH
 WHITE, LOUIS, F. " " "
 STEIN, LOUIS & SONS INC. 350 7TH AVE.

JUNE 3

HABERMAN FURS 24 W. 57TH
 RITTER BROTHERS 224 W. 30TH
 ARNHEIMER, INC. 345 7TH AVE.
 SCHWARTZ & BLUESTEIN " " "

JUNE 9

DE LEO, J. & CO. 130 W. 30TH

BACK TO CHRONOLOGICAL LISTING

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Tuesday June 3 3:00 P.M.	PRESS SHOWING: BRITISH EXPORT FASHIONS	WOMEN'S FASHION EXPORT GROUP OF LONDON	HOTEL ASTOR ROOF GARDEN
	2000 British fashions representing the creative effort of over 80 British manufacturers will make their American debut at a special invitation showing for the Fashion Press on June 3 at 3 P.M. Vicountess Halifax will attend. Beginning June 4, the Collection will be shown to invited retail store buyers and executives from all over the country, in showrooms on the Hotel Astor's 2nd floor. Director of Group, Percy Trilnick. Publicity: Jean Smith or Ruth Fay, CO. 5-0534.		
Wednesday June 4-13 10 A.M.- 5:00 P.M.	49TH ANNUAL EXHIBIT	N.Y. SCHOOL OF APPLIED DESIGN FOR WOMEN	160 LEXINGTON AVE.
	Work of students in all departments will be on exhibit. CLASS DAY exercises, June 6, 2:30 P.M. Contact: Mrs. M. R. Robinson, CA. 5-2973.		
Wednesday June 4 1:15 P.M. Luncheon	BELMONT FASHION SHOW- TINGONA FUR FASHIONS	12 FUR CREATORS & ERIK, THE MILLINER	BELMONT CLUBHOUSE ELMONT, L. I.
	Last of Wednesday luncheon fashion shows on new Fashion Terrace of Belmont Clubhouse, highlighting twenty-four fur fashions in Tingona Lamb from Arnheimer, Ben Kahn, Kahn Bros. & Pinto, Max Koch, Levy-Theisen, Ritter Bros., Morgenstein & Hammer, Roschelle & Eckhaus, Russeks Wholesale, Tobin-Datz, Vogel Furs & Zimmerman-Scher. Hats by Erik, the Milliner. Clubhouse admission, \$4. Buffet luncheon (from 12:30 on) around \$1.25. Press by invitation only. Contact: for Tingona: Sophie Goode, MU. 3-3171. For Belmont: Joan Becker, Fieldstone 3-8600.		
Wednesday June 4 3:30 P.M.	PRESS PREVIEW: McMULLEN FALL COLLECTION	McMULLEN COMPANY	475 FIFTH AVENUE
	Important Fall Back-to School and College Collection, previewed to the press on Wednesday, June 4 at 3:30 (by invitation only). Shown to public beginning following day, June 5, twice daily at 10:00 A.M. and 2:00 P.M. Publicity: Jerry Johnson, MU. 3-9560.		
Wednesday June 4 4:30 to 7:30 P.M. Cocktails	FINALS: NATIONAL SEWING CONTEST	NATIONAL NEEDLE- CRAFT BUREAU	WALDORF ASTORIA HOTEL JADE ROOM
	The 4 champion amateur sewers of America, finalists in nation-wide sewing contest, will be presented to the fashion press as their prize-winning creations are paraded on mannequins. By invitation only. Winners will be introduced nationally over C.B.S. network (4:15 to 4:30 P.M.) by C.B.S. Fashion Editor, Rosellen Callahan. Publicity: Julie Medlock, EL. 5-5580.		

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Wednesday June 4 6:00 P.M.	RE-SHOWING "PALM BEACH CLOTH" PLAY FASHIONS 2nd showing of Sacony's "Palm Beach Cloth" playclothes and suits. Open to press and public. Contact: Miss C. Gilmore, ST. 9-4700.	JOHN WANAMAKER	PALM BEACH SHOP 4 FL. FASHION STORE
Wednesday June 4 10:00 P.M. On.....	GALA ARMY BALL For first time in more than 60 years, the elegant Vanderbilt Mansion, soon to be razed to make way for gigantic office building, will throw its forbidding bronze gates wide to the public for the Officers Ball for benefit of United Service Organizations for National Defense. Tickets, \$10 each, including supper, from Burden Littell Bureau, Bonwit Teller's, EL. 5-6800. Publicity: Helen Havener, CH. 3-3623.	OFFICERS, 77TH DIVISION, U.S. ARMY	VANDERBILT MANSION 640 FIFTH AVENUE
Thursday June 5-14 10 A.M. to 10:00 P.M.	18TH ANNUAL EXHIBIT Work of pupils of the day and evening school. Special attraction: Pan American Tea, June 6 & 7, 4 to 6 P.M. Publ. Ilona Rosenfeld, CO. 5-2077.	TRAPHAGEN SCHOOL OF FASHION	1680 BROADWAY
Thursday June 5 12:30 P.M. Luncheon	GRADUATION LUNCHEON 4th annual graduation luncheon for graduates and guests. By invitation only. Publicity: Leo Guild and Ezra Goodman, CI. 6-9660.	TOBE-COBURN SCHOOL FOR FASHION CAREERS	WALDORF ASTORIA HOTEL SERT ROOM
Thursday June 5 5:00 P.M. Cocktails	2ND ANNUAL "PREVIEW OF AMERICAN DESIGNS" Patterned after highly successful "1940 Preview of American Designs", sponsored by the Fouke Fur Co., and coordinated, directed and announced by Vyvyan Donner, of Fox Movietone News. Fall costumes from 30 important American designers, each with its appropriate Alaska sealskin coat or wrap, will demonstrate the adaptability of Alaska sealskin for all occasions. Cooperating designers include: Charles Armour, Muriel Becken, Anthony Blotta, Helen Cookman, Charles Cooper, Jo Copeland, Dorothy Couteaur, Dorothy Cox, Liv de Villar, Louise Barnes Gallagher, Muriel King, Tina Leser, Philip Mangone, Vera Maxwell, Mme. Regina, Sampano, Rose Tafel, Nini Turcotte, Voris of Hollywood, B.H.Wragge. Publ. Zanville Diamond, PL. 3-5252.	FOUKE FUR COMPANY	RITZ CARLTON HOTEL GRAND BALLROOM
Friday-Sunday June 6, 7, 8	TENNIS MATCHES B.W.R.S. BENEFIT The world's leading tennis professionals, Tilden, Budge and Perry, will compete for the benefit of the British War Relief Society, which gets 20% on all tickets it sells directly. Admission, 75¢ to \$3.00. Telephone: CI. 7-2300.	FOREST HILLS STADIUM	FOREST HILLS, LONG ISLAND
Saturday June 7 All day. Opens to public, Sunday June 8	PRESS EXHIBIT-PREVIEW; INDEX OF AMERICAN DESIGN The Metropolitan Museum of Art and the WPA have jointly undertaken to provide a permanent picture record of authenticated American design source material--costumes, furniture, textiles, silver, jewelery, etc. Museums abroad have such records to facilitate design research, but in spite of the wealth of material in our Art Museums and private collections throughout the country, America has never had such a documented picture record. First fruits of this effort will be presented to the press on Sat., June 7, and to the public beginning Sun., June 8. Source material will be accompanied by drawings. Ultimate aim: to reproduce and incorporate these drawings into booklet form for the use of designers, manufacturers, schools and museums. Contact: Mr. Reitz, WPA Exhibit Director, CA. 6-4070, or Metropolitan Museum, RH. 4-7690.	METROPOLITAN MUSEUM OF ART	83RD ST. FOYER

FALL OPENING DATES, FASHION ORIGINATORS GUILD HOUSES

NOTE: Because you will find the listing of Fall Opening Dates of the F.O.G.A. Houses more convenient to work from as a unit, we are grouping them thus instead of listing them chronologically as is our usual custom.

FOGA DRESS AND COSTUME SUIT COLLECTIONS

JUNE 9	DICK, SAMUEL H., INC.	246 W. 38TH	JUNE 24	AYWON DRESS CO.	1400 B'WAY
JUNE 10	ARMOUR, CHARLES, INC.	498 7TH AVE.		BASS, WM. DRESS CORP.	530 7TH AVE.
	CASINO DRESSES, INC.	530 " "		BENDER & HAMBURGER	498 " "
JUNE 12	LANG-KOHN, INC.	525 7TH AVE.		DOLCES DRESS, INC.	550 " "
JUNE 16	BABS JUNIOR, INC.	1372 B'WAY		GERRICK, ED, INC.	" " "
	BARNETT, JOSEPH & BEN	498 7TH AVE.		HALPERT, JOSEPH, INC.	530 " "
	CRYSTAL, DAVID, INC.	" " "		INTERNATIONAL DRESS	
	ELFREDA, INC.	" " "		CO., INC.	1440 B'WAY
	HORWITZ & DUBERMAN	" " "		JUNIOR LEAGUE FROCKS	1372 "
	MONARCH GARMENT CO.	512 " "		PARNIS-LEVINSON, INC.	530 7TH AVE.
	SALKIN, PHILIP, INC.	530 " "		RENTNER, IRA-MILLER	498 " "
	WARSHAUER & FRANCK	1372 B'WAY		TROY, HANNAH, INC.	530 " "
JUNE 17	ARKAY JUNIOR FROCKS	498 7TH AVE.	JUNE 25	FRIEDLANDER, SAM, INC.	530 7TH AVE.
	CAPRI FROCKS, INC.	1372 B'WAY		HERBERT, MYRON, INC.	" " "
	JUNIOR FORMALS, INC.	498 7TH AVE.		PARNES, PAUL, INC.	498 " "
	MAIRELL, INC.	530 " "		PARNIS, JERRY, INC.	530 " "
	MARGOT DRESSES, INC.	498 " "		RUFFOLO BROS., INC.	31 W. 47TH
	ROBBINS, C.H.D., CO.	1375 B'WAY		SONDHEIM, HERBERT, INC.	530 7TH AVE.
JUNE 19	WITLIN & SCHNEIDER	1400 B'WAY		SPECTATOR SPORTS, INC.	15 W. 47TH
JUNE 23	DEITSCH, WERSBA &		JUNE 26	BLOTTA & CONTI, INC.	498 7TH AVE.
	COPPOLA, INC.	512 7TH AVE.		DUKE, ANNA, INC.	" " "
	GANS, HENRY	550 " "		MILGRIM	6 W. 57TH
	GOODMAN, A. & CO.	530 " "		MIL-JAY, INC.	530 7TH AVE.
	LA RUE DRESSES, INC.	550 " "		RENTNER-LEONARD, INC.	498 " "
	MARY LEE, INC.	498 " "	JUNE 27	KASS, SAMUEL GOWNS, INC.	498 7TH AVE.
	PICKWICK DRESS CO.	1400 B'WAY	JUNE 30	GALLAGHER, LOUISE BARNES	37 W. 47TH
	PIERROT DRESS CO.	498 7TH AVE.		MONTEIL, GERMAINE, INC.	36 " "
	REICH-GOLDFARB & CO.	530 " "		PATTULLO MODES, INC.	498 7TH AVE.
	WESTHEIM, DAVID S., CO.	1400 B'WAY	JULY 7	KONDAZIAN, CHAS. & PAPAZ	37 W. 47TH
			JULY 8	MILLER, CHARLES, INC.	498 7TH AVE.

FOGA SPORTSWEAR COLLECTIONS

JUNE 9

SPORT-CRAFT, INC. 550 7TH 10:30 & 2:30
STAR-MAID DRESSES 498 " All day

JUNE 10

ADLER & ADLER 550 7TH 10:30 & 2:30
KANE-WEILL, INC. 498 "

JUNE 11

DAVIDOW, INC. 550 7TH 2:30
GOODSTEIN, DAVID M. " " 10:30 & 2:30
MUTUAL ROSENBLUM 498 " 10:30 & 2:30
*STEINBERG, SAM & CO. " 10:00, 12:30
& 2:30

JUNE 12

NUDELMAN, CHAS. W. 550 7TH 10:30 & 2:30
ROSENBERG, ZOLTAN " " All day

* By popular demand Sam Steinberg will add special mid-day showing (on mannequins) at 12:30 sharp.

STILL TO BE ANNOUNCED

BARRACK, ROSE, INC.
BELLESEY, DAVID, INC.
CARNEGIE, HATTIE, INC.
DAVIS, A. & SONS, INC.
FOX-BROWNIE, INC.
GORGEOUS FROCKS, INC.
JUNIOR GUILD FROCKS, INC.
KAPLAN & GRABOIS, INC.
LANG, CHAS.-COOPER, CHAS., INC.
LEVINE, JOE, DRESS CO., INC.

MILMONT GOWNS, INC.
REIG, BEN, INC.
REN-ETA GOWNS, INC.
RENTNER, MAURICE, INC.
ROSENSTEIN, NETTIE GOWNS, INC.
ROSENTHAL & KALMAN CO., INC.
RUDOLF GOWNS, INC.
SCHWADE, WILLIAM, INC.
SILVER DRESSES, INC.
STRAUS-MILLER, INC.

BACK TO CHRONOLOGICAL LISTING

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Monday June 9	FIRST SHOWING, FALL BLOUSE COLLECTION	MITCHELL & WEBER	1372 BROADWAY
Tuesday June 10	OPENING OF CHILDREN'S WEAR FALL LINES		INDIVIDUAL SHOWROOMS
Tuesday June 10 12:30 P.M. Luncheon	PRESENTING LUSTROUS HAIR MODES OF 1942 WITH RELATED FASHIONS Luncheon-showing of Stani Mars' dramatic and lustrous hair-do's for 1942, related to specially inspired gowns and fabrics by the Celanese Corporation. Press by invitation. Open to public at \$2 admission. Contact: Ann Michlin, MO. 4-4920.	STANI MARS IN COOP. WITH CELANESE CORP.	ST. REGIS HOTEL VIENNESE ROOF
Thursday June 12 2-7 P.M.	ANNUAL GREENTREE FAIR Fur for everyone, and proceeds, as usual, to Babies' Milk Fund of N.Y. Feature attractions: circus with live elephant for the younger generation; beer garden and auctions for grown-ups. Fashion Show, featuring Mary Lewis fashions, under direction of Mrs. T. Reed Vreeland of Harper's Bazaar. Open to public. Admission: adults, 50¢, children, 25¢. On Mrs. Payne Whitney's Manhasset estate. Contact: Mrs. Charles Payson, RE. 4-7980.	MRS. PAYNE WHITNEY	MANHASSET, L. I.

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Thursday June 12 2:30 P.M.	"ALL OUT" ADVANCE FALL SUIT COLLECTION	CHARLES ARMOUR, INC.	498 SEVENTH AVE.
	Charles Armour says "all out" for America and its 21 republics, tapping all of America's resources, to bring women clothes to suit their psychology and meet their vital needs for fall 1941. All suit-fashions to wear for war work committees, for afternoon and for casual dancing at night. Press by invitation only. Publicity: Kathleen Goldsmith, MU. 4-4200.		
Thursday June 12 6:00 P.M.	FASHION SHOW: "MAN- HATTAN AT MIDNIGHT"	OPPENHEIM COLLINS	35 WEST 34TH ST.
	Another 6 o'clock party at Oppenheim Collins, with a review spotlighting the fashions Manhattan wears at midnight - all in Celanese fabrics! French crooner, Jean Sablon, will be among the celebrities present. Mistress of ceremonies: Peg Read, WI. 7-8200.		
Saturday June 14	YALE-HARVARD BOAT RACE	YALE vs. HARVARD	NEW LONDON ON THAMES
	Regatta opens with Freshman crew races at noon; followed by Junior Varsity and Combination. Big race is scheduled for 7 P.M. over four-mile course. Should last 20 minutes. Train will follow along North River Bank, and race will be broadcast over loud speaker. Reservations at Yale or Harvard Clubs. Groups may rent boats and follow the race from the river.		
Monday June 16 Cocktails	FALL WOOL-KNIT FASHION SHOW	WOOL KNIT ASSOCIATES	RITZ CARLTON HOTEL GRAND BALLROOM
	One month ahead of last year, a complete presentation of wool-knits for fall, including dresses, suits, sportswear, coats, evening gowns, campus knitwear, and wool knit lounging fashions. Fashion show under direction of June Hamilton Rhodes. Admission by card only. Contact: Miss Anderson, Bureau of Fashion Trends, WI. 7-7476.		
Wednesday June 18 Time ???	SUMMER FASHION SHOW	LORD & TAYLOR RED CROSS BENEFIT	MANHASSET, L. I.
	Lord & Taylor summer fashion show for benefit of Red Cross, in beautiful Manhasset rose garden of Mrs. Frederik Lunning. Publicity: Bernice Maguire, WI. 7-3300.		
Wednesday June 18 Cocktails	AMERICAN OPOSSUM AND WOOL FASHION SHOW	BUREAU OF FASHION TRENDS	RITZ CARLTON HOTEL GRAND BALLROOM
	Details later. Publicity: June Hamilton Rhodes, WI. 7-7476.		
Week of June 23	1ST. SHOWING- MOLYNEUX' "MADE IN AMERICA" COLL.	MYRON HERBERT, INC.	530 SEVENTH AVE.
	Fashions created by Molyneux on recent visit to America shown to franchise holders. Franchises exclusive to one store in a city. Tentative plans for press preview at Ritz Carlton June 23. Details later. Contact: Myron Herbert, CH. 4-2322.		
Monday June 23	FASHION GROUP LUNCHEON GRAB BAG PARTY FOR B.W.R.	FASHION GROUP, INC.	HOTEL ASTOR BALLROOM
	Program: 11:45, Grab-Bag Party. Grabs at \$1, \$2 and \$5 each. Chances on special merchandise, 25¢, 50¢ and \$1. Proceeds to British War Relief. 12:30 Luncheon. Speaker, Sir Willmott Lewis of the London Times. Subject: "The Free Societies at Bay!" Members urged to bring generous friends. Reservations, \$1.65, from CI. 7-1734.		

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Tuesday June 24 2-4 P.M.	CHILDREN'S WEAR FALL FASHION SHOW AND CLINIC	PARENTS' MAGAZINE	PENNSYLVANIA HOTEL GRAND BALLROOM
	Parents' Magazine's semi-annual fashion show, directed by Editor, Betty Green. Dramatizing children's and 'teen fashions for fall and winter. 70 children, aged 1 to 16, will act as mannequins. Existing market conditions will be analyzed by experts. Tickets, \$2.50. Reservations from Parents' Magazine, 52 Vanderbilt Ave., CA. 5-6810.		
Tuesday June 24 4:00 on...	PRESS PREVIEW: FALL CORSETS	ARTISTIC FOUNDATIONS	417 FIFTH AVENUE
	Press showing, Flexees' new fall foundations. Publ. Joyce Hirshon, BR. 9-9350		
Wed. 6/25	POUGHKEEPSIE ROWING REGATTA, POUGHKEEPSIE ON HUDSON		
Friday June 27 Dinner 7:30 P.M.	BUNDLES FOR BRITAIN COUNTY DINNER & BALL	WESTCHESTER OPERA ASSOCIATION	WESTCHESTER COUNTRY CLUB, RYE, NEW YORK
	Big County Ball. Major beneficiary, Bundles for Britain. Sponsors, Viscount and Viscountess Halifax. Fashions to be shown in tableaux. Metropolitan Opera stars will sing. Open to public. Admission, \$5. Press contact: Mrs. Henry Dodge, Scarsdale, N.Y. or Bundles for Britain, PL. 5-5890.		
Monday July 7	OPENING DATE: TRAPHAGEN SUMMER COURSES	TRAPHAGEN SCHOOL OF FASHION	1680 BROADWAY
	Registration under way for 6-weeks' summer session. Address, Miss Ethel Traphagen at School, or telephone, CO. 5-2077.		
Week of July 7	OPENING OF FALL COR- SET & BRASSIERE MARKET	ASSOC. CORSET AND BRASSIERE MFGS.	VANDERBILT & McALPIN HOTELS AND INDIVIDUAL SHOWROOMS
	Earlier Openings to avoid delivery problems. For further details, Mr. Sylbert, MU. 3-1593.		
Wednesday July 9 12:30 P.M. Luncheon	HANDBAG FASHION SHOW & LUNCHEON	EVANS CASE CO.	VIENNESE ROOF ST. REGIS HOTEL
	Evans Case will introduce new Fall Collection to fashion press, concentrating on fine fitted hand bags - always a feature of the house. Publicity: Dorothy Portser, WI. 7-2022.		
Mon. 6/14	WOOL PRODUCTS LABELING ACT GOES INTO EFFECT		
Tuesday July 15 10:30 A.M.	PREVIEW: FALL HAT COLLECTION	JOHN-FREDERICS, INC.	29 EAST 48TH ST.
	The Mad-Hatters of the millinery world will stage an early morning preview of their exciting Fall Collection for the Fashion Press. Admission by invitation only. Contact: Mr. Fred, PL. 3-1011.		
Tuesday July 22 7:30 P.M. Dinner	FALL MILLINERY FASHION SHOW	MILLINERY STABIL- IZATION COMMISSION	ASTOR HOTEL GRAND BALLROOM
	The big fall fashion presentation of the Millinery Industry. Details in later issue. Publicity: Margery Hartman, CH. 4-6547.		

PLEASE NOTE!

Stores wishing to send buyers to important out-of-town markets, have asked for a list of important out-of-town Fall Opening Dates.

June 1	St. Louis Fall Lines	July 20	Dallas and Fort Worth Fall Lines
June 4	Chicago Fall Lines	Aug. 3	San Francisco Fall Lines
July 13	Los Angeles Fall Lines	Aug. 3	Kansas City Fall Lines

HOME FURNISHINGS CALENDAR

NOTE: In view of the trend toward close coordination between fashions in clothes and fashions in home furnishings (remember Lord & Taylor's window promotion or Pahlmann Rooms planned around ready-to-wear fashions, and vice-versa?), we are departing from our established policy of listing only fashion dates, to include these few important dates in the fall Home Furnishings calendar.

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Tuesday June 3- Thursday June 5 9:30- 12:30 P.M.	THREE-DAY COLOR INSTITUTE Open to decorators, students and other professionals in field. Fee, \$1.50 per morning. Program includes talks by experts, illustrated lectures and exhibits. For names of speakers, details, etc., contact: Denise Abbey, WI. 2-6055.	DECORATORS CLUB	DECORATORS BLDG. GALLERY 745 FIFTH AVENUE
Thursday June 5 Dinner	DINNER MEETING Feature attraction: talks dealing with New Developments and Responsibilities in the Business Field. Speakers: (1) Alice Roche, Sales Prom. Mgr., Provident Mutual Life Ins. Co., Philadelphia. Topic: "Today's Challenge for the Business Woman." (2) Byron G. Moon, Pres., Byron G. Moon Co. Topic: "New Developments in Informative Labeling." (3) Theodore Wood, Mds. Dir., American Bemberg Corp. Topic: "The Testing and Labeling of Bemberg Rayon." Publicity Chairman: Louise Huston, LE. 2-3520.	HOME ECONOMICS WOMEN IN BUSINESS	BEEKMAN HOTEL PARK AVE. & 63RD ST.
Week of June 23 Thru 30	FALL CURTAIN AND DRAPERY SHOWINGS Under management of Mr. H. M. Waters, 10 East 16th St., GR. 7-8318.	INDIVIDUAL MFGS.	NEW YORKER HOTEL, FURNITURE MARKET & N.Y. FURN. EXCHANGE
Week of June 23	FALL SHOWING: DECORATIVE FABRICS Comprehensive collection of Fall decorative fabrics for draperies, slip covers, bedspreads and upholstery. Open to trade and press. Publicity: Mrs. A. Fontaine, MU. 6-7077.	DESLEY FABRICS	40 EAST 34TH STREET
Monday July 14	VANDERBILT CHINA & GLASS SHOW Under management of Mr. Charles Sebring, Edward M. Knowles Co., Newell, West Virginia.	INDIVIDUAL CHINA & GLASS MANUFACTURERS	HOTEL VANDERBILT
Monday July 14- July 25	SUMMER COURSE IN TEXTILE TESTING Classes limited to 20 students with some elementary training in Textiles or Home Economics. No charge for course. Apply to Miss Codish, 1415 Park Avenue, Hoboken, N.J., Hoboken 3-3166.	UNITED STATES TESTING COMPANY	1415 PARK AVENUE HOBOKEN, NEW JERSEY
Monday July 21	NEW YORK LAMP SHOW Under George Little management, 220 5th Avenue, AS. 4-3161.	INDIVIDUAL LAMP MFGS.	HOTEL NEW YORKER

HOLIDAYS AHEAD

June 14 FLAG DAY
June 15 FATHER'S DAY
June 21 FIRST DAY OF SUMMER
July 4 INDEPENDENCE DAY
Sept. 1 LABOR DAY
Sept. 22 1ST DAY, JEWISH NEW YEAR*
Oct. 1 JEWISH DAY OF ATONEMENT*

RED LETTER WEEKS

June 9-14 NAT. LUGGAGE & LEATHER GOODS WEEK
June 23-28 NATIONAL SWIM-FOR-HEALTH WEEK
Sept. 21-27 NATIONAL DOG WEEK
Sept. 22-27 THE SILK PARADE
Sept. 27 COLLEGE FOOTBALL SEASON STARTS
Oct. 1 MOVING DAY

* Market closed for all practical purposes

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IMPORTANT FIRST NIGHTS IN THE THEATRE, CINEMA AND NIGHT SPOTS

Monday June 2	"WOMEN AREN'T ANGELS" Farce by Vernon Sylvaïne	Broadhurst Theatre Publicity: C. P. Greneker, CI. 6-9500.	235 West 44th Street
Tuesday June 3	"SNOOKIE" Farce by Thomas A. Johnstone	Golden Theatre Producers: Olsen & Johnson. Publicity: C. P. Greneker, CI. 6-9500.	252 West 45th Street
Thursday June 5	JEAN SABLON OPENS AT THE VERSAILLES American night club début of romantic Parisian singing star.	151 East 50th Street Publicity: Dorothy Ross, BR. 9-5906.	
Thursday June 5	"SUNNY" Starring Anna Neagle, Ray Bolger, the Hartmans, etc. Clothes by Edward Stevenson. (Date subject to change if "Penny Serenade" is held over for 3rd week.)	(RKO Picture) Radio City Music Hall	
Wednesday June 11 8:30 P.M.	"THE NIGHT OF THE AMERICAS" Gala program for promotion of friendship among Western Hemisphere republics. Noted dancers, singers, actors and musicians of 21 countries will perform before brilliant society and diplomatic audience. Open to public. Tickets at \$1, \$2, \$3, \$5 and \$10. Reception and ball for South American diplomats will follow at Plaza Hotel. \$25 tickets include admission to ball. Contact: Alfred Stern, VO. 5-2500. Ext. 1004.	Carnegie Hall	7th Ave. & 57th St.
Thursday June 19 8:30 P.M.	OPENING NIGHT, STADIUM OUT-DOOR CONCERTS All-Tchaikowsky program conducted by Arthur Rodzinski, director Cleveland Orchestra. Admission, 50¢ - \$1.50; tables for 8, \$12. Publicity: Stadium Concerts, CI. 7-7575.	Lewisohn Stadium Convent Ave. & 137th St.	
Friday June 20	"THE BIG STORE" The Marx Brothers in a new setting.	(M.G.M. Picture) Capitol Theatre	
Friday June 27	"UNHOLY PARTNERS" Starring Clark Gable and Rosalind Russell.	(M.G.M. Picture) Capitol Theatre	

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WHERE TO LUNCH OR DINE

BRUSSELS RESTAURANT

26 East 63rd Street

Open since April 8. Under direction of André Pagani, owner of world-famous Savoy Restaurant in Brussels, Belgium. Luncheons from \$1.25. Ask for "Chateaubriand Maison, En Papillote", (double filet mignon for 2) the dish of the house! RE. 4-1215.

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